




COBE
ITALY
flying colors of fashion


Miss
FOREVER

DRESS

FOR SUCCESS

fashion



FOR THE EVOLVING TASTES OF INDIA !

Cobb, the brainchild of Mr. Ram Niwas Singla the Chairperson of CobbApparels, is one of India's leading menswear fashion brands which pioneered structured clothing in 2007. Within a decade the COBB brand has matured with time and trends. While the growth has increased exponentially, one thing that has remained constant is its "contemporary styling".

The Directors, Atul Singla & Arindem Singla are the men behind the Cobb mantra of "flying colors of fashion". They have firmly entrenched this mantra across all endeavors of the brand - from our products, to the stores to all marketing initiatives; the brand truly brings out the true manifestation of the spirit of youth. The manufacturing prowess in Shirts, trousers, Denim, T Shirts, Suits and Blazer positions the brand as a fast paced high-spirited fashion brand.

A GLOBAL *shopping* EXPERIENCE



The brand “COBB” has built a strong image and goodwill for itself in the domestic market and commands a premium. Exclusive retail presence ensures increased brand equity and opportunity to gauge customer response directly. Moreover, providing an unvarying international shopping experience to across all Stores establishes the brand solidly in the minds of customers.

Word Class *manufacturing*

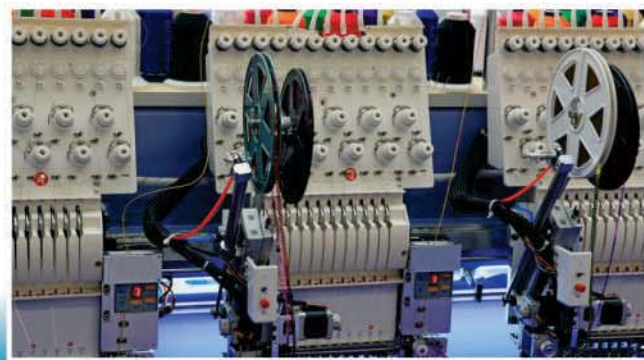


Cobb is a premier manufacturer of readymade garments for ladies and gents. Our unit has a combined capacity of 150,000 pieces of ready made garments and accessories per month. Our modern manufacturing facility is located in the industrial belt of Delhi NCR, the capital of India.

At Cobb we believe in developing long term relationships with our customers. We have been supplying top fashion brands around the globe for the past 15 years. Our customers keep coming back, we are proud of this fact!

Our dedicated team of designers, merchandisers, master tailors and skilled workers ensure that we deliver best quality products. Our modern facility utilizes the best technology and practices. A stringent, 4 step quality control process ensures that the products are up to and even exceed your expectations. We have a inhouse capabilities for cutting, stitching, finishing, labeling, washing and packaging.

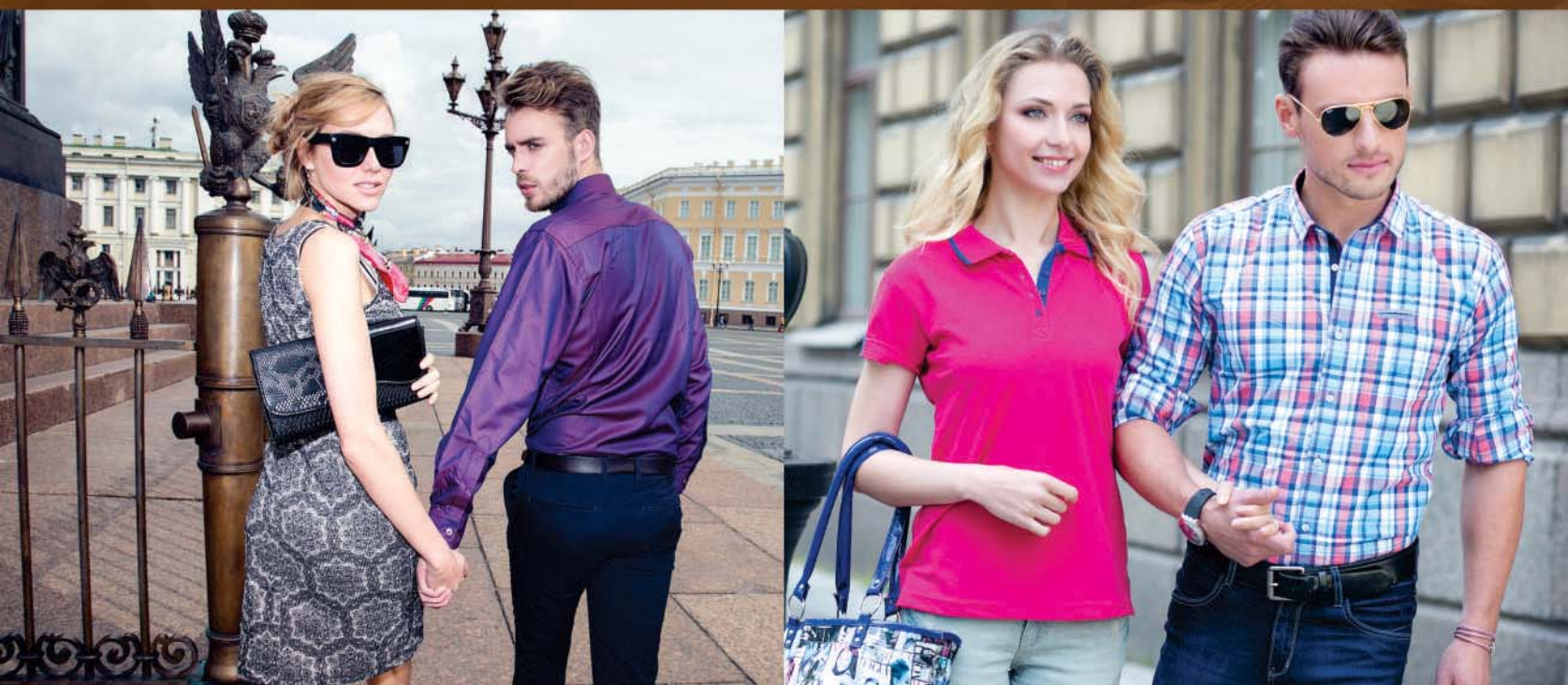




Beutifying your *lifestyle...*

Explore the wide collection of ethnic, formal, casual and western wear clothing for women and shop for the styles that best suit you. Stay in sync with the latest fashion trends in women's clothing and look fabulous at all times. Whatever be the look that you wish to flaunt, Cobb has just the right kind of dresses for women that will accentuate your outfits.

With it exhaustive collection of clothing for women, will make the perfect shopping destination for every fashionista. Featuring organised categories and the latest fashion trends, the Cobb store is sure to make your shopping experience a memorable one.





THE *premium* CHOICE IN FORMALS & CASUALS



The company is committed to deliver the first choice of formal/casual wear brand. The brand has always been relevant to the customer and also flexible enough for the changing market dynamics while it continues to maintain the top positioning. Now for the fashion conscious it is the most inspirational, trendy and obviously most sought after brand. Always focused on the customers and their aspirations the brand is connected at all times to this audience. The main USP at Cobblies is its innovation and originality. Everything, beginning from its name, its business values to its image and advertising, reflects this belief. Sourcing fabrics from reputed mills like KG Denim / Ashima / Nahar / Arvind Ltd / BVM / Birla Century reinforces this commitment.



THE EXPONENTIAL *growth* OF COBB

The strength of our brand 'Cobb' has significantly contributed to the success of our business. We believe that our success depends on our ability to anticipate, identify and respond to changing fashion trends in a timely manner. Production capacity now touches 5000 pieces daily, with the backing of state of the art Production Machinery using high end hardware and software. Structured training programs upgrade the talents and skills of the staff.





TODAY **125⁺**
STORES

TOMORROW
WHOLE INDIA!



Cobb products are available at the 125+ Exclusive Brand Outlets at Delhi, Uttar Pradesh, Haryana, Punjab, Andhra Pradesh, Rajasthan, Uttarakhand, Bihar, Himachal Pradesh, Madhya Pradesh, Assam and at over 75+ Multi Brand Outlets across the country. By the end of this financial year, the chain would have over 150 stores.



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